

EMAD Y. SELIM

SHORT CAREER BIO

He started his career in the aviation and travel industry at the age of 17. Since then, he hasn't only gained valuable experience in a broad variety of departments and tasks, but has also undertaken a lot of related travel to places in Africa, the Middle East, Europe, and Asia. This special experience makes it easy for him to communicate and cooperate with different cultures.

In 1999, he started his own company, an independent aviation and travel advisory & consultancy office

EDUCATION

Bachelor of Commerce

Ain Shams University - Cairo - Egypt

1980 - 1984

Management & Commercial Training - Revenue Enhancement

EURESAS - Toulouse - France

March 1997

Exchange of knowledge - on job

InAvia Aviation Consultants - Germany

1999 - 2005

E X P E R I E N C E

Founder & Managing Director

Logos International / Cairo / 1999 - now

In 1999, he founded his own consultancy Logos Management & Marketing that was re-named Logos International in 2009.

Logos is specialised to support airlines, airports, as well as the travel industry with professional advice gained through own hands-on experience.

Working in a truly international environment, Logos has helped to improve economics for airlines, airports, handling agents, tour operators, hotels, and many other sectors of the aviation and travel industry.

A detailed company profile of Logos International is available upon request; please address your email to info@logos-eg.com.

In 1999 he teamed up with InAvia Aviation Consultants GmbH in Germany, when both companies entered into a close cooperation. Since then, he has represented InAvia in Africa and the Middle East, and both companies have jointly and successfully worked on several projects in Egypt and in Europe.

Director of Economic Analysis & Controlling

Orchid Aviation Consultants – Raslan Air / Cairo / 1994 - 1998

Teamed up with Orchid to jointly undertake consulting at Raslan Air, a regional airline in Egypt. In his function as Director, he was mainly responsible for the airline's feasibility studies, on-going economic analysis, route analysis, cost controlling, commercial evaluation, route planning, revenue management, process and time analysis, evaluation of operational efficiency, controlling services

Regional Manager

Air Alexandrie / Cairo, Geneva, Zurich / 1987 - 1994

Prime responsibilities were all commercial planning as well as the administrative leadership of this important office, Emad took an active part in developing new package tours, doing sales, economic analysis, route analysis and planning, and customer relations.

Also worked as Senior Operations Manager in Switzerland (on time management basis) where he lived and worked for almost a year in three-to-four-month terms for the high seasons for travel of Egyptian tourist during 1991 through 1994, representing the various companies of the Air Alexandrie and its business partners from his dual base in Zürich/Geneva. The most significant responsibilities included the planning of programmes and packages, calculating prices, managing all services provided by local third-party partners (including services like airport “meet & assist”, local tour guides, hotel arrangements, transportation by bus/boat/train/cable cars, entrance fees, and many more), receive and resolve customer complaints, local accounting.

Freelancer

Concord Commercial Services / Cairo / 1983 - 1987

Working on a freelance basis, Emad provided marketing & sales services for tour operators, undertook economic evaluations for hotels and tourist villages, provided management of travel and charter operations on behalf of charterers. Some of his direct clients were Carmina Travel, Blue Beach Resort, Shaheen Travel, Golf Express Tours, Zahret Elbustan Travel, and Air Alexandrie.

During this time, his activities included travelling to and working in Sweden, working in various administrative jobs for his Egyptian clients.

Ticketing Agent & Tour Operator

HAPI Tours / Cairo / 1979 - 1983

Plan passenger itineraries, reserve seats, calculate fares and prices, and issue tickets, planning tour itineraries, collecting quotes from third parties, and arrange accommodation, airline and train tickets, tour guides, meet & assist facilities, as well as follow-up programme performance.